



SMART TRAVEL. YOUR WAY.

## Trying to Figure Out Rule 9410? We can help!

San Joaquin Valley Air Pollution Control District passed Rule 9410, requiring certain employers to implement a trip reduction program (eTRIP). Dibs offers a variety of free resources to assist employers in San Joaquin, Stanislaus, and Merced Counties with the implementation of Rule 9410. This guide can help you determine what resources are available within the Dibs program. If you have questions, please reach out to us at 1-800-52-Share or at [www.DibsMyWay.com](http://www.DibsMyWay.com).

## Dibs Support within Select Strategy Measures

Phase 1: Marketing Strategy		
Measure	Points	Dibs Service/Product
Employer Rideshare Event	5	Assist employer coordinate event, set-up exhibit at employer site, provide educational and promotional items
Alternative Transportation Meetings	5	Give presentation and/or set up exhibit on alternative transportation at meeting.
Alternative Transportation Focus Groups	5	Assist employer with plan and assessment of results
Onsite Transit Information Center	3	Provide transit information on buses, carpools, vanpools, bike and park and ride
Rideshare and Alternative Transportation Bulletin Boards	3	Provide employer with flyers, event information, maps on alternative transportation
Employer Rideshare Newsletter	3	Provide content information such as incentives, events and available commuter services
CEO Communication	1	Assist with development of letter
Employer-Adopted Alt. Transportation Policy	1	Assist with development of a policy
Rideshare Orientation for New Employee	1	Provide brochures for packets and opportunity to give presentation
Register with a local rideshare agency	1	Online Commute Connection registration available
Phase 1: Program Support Strategy		
Personalized Commute Assistance	5	Provide park and ride lot information & maps, bicycle facilities maps, transit info, assist with coordination of vanpool formation meetings
Ride Match Bulletin Board	3	Provide information for bulletin board such Emergency Ride Home program, transit, park and ride, event flyers, bike maps
External Employee Ride Matching Services	3	Provide information on ridematching program, exhibit at employer site for employee registration
External Guaranteed (Emergency) Ride Home Service (ERH)	3	Provide information on ERH program, exhibit at employer site for employee & employer registration

### Phase 3: Transportation, Alternative Schedules & Incentives Strategy

Comprehensive Vanpool Program	8	Coordinate vanpool meetings, provide information on incentives, park and ride lots, ride matching, Emergency Ride Home (ERH) Program, coordinate onsite event for rideshare week
Comprehensive Bicycle Program	7	Provide bicycle maps, information on safety, incentives, bike to work week, Emergency Ride Home Program (ERH), coordinate onsite event for bike to work week
Comprehensive Carpool Program	8	Provide information on ridematching, Emergency Ride Home (ERH) Program, park and ride lots, promotions, events, coordinate onsite event for rideshare week
Monetary Incentive	12	Provide information on transportation tax benefits
Vanpool, Transit, Bicycle Subsidy	5 (ea)	Provide information on transportation tax benefits
Startup incentive	3	Assist employer with incentive and ideas
Preferential parking	1	Provide preferential parking signs and car tags
Prize drawing	1	Provide employer opportunity to offer online drawings or on-site exhibits.



